

FAIR MAPS



require an independent, nonpartisan district map drawing process which ensures meaningful elections in which all votes count equally.

Based on population changes in the census, the U.S. Constitution requires state legislatures to redraw voting district maps

for the State Senate, State Assembly, and the U.S. House of Representatives.



District lines are drawn based on factors like population equality, compactness and contiguity of districts, representation of diverse populations, and recognition of community interests.



Gerrymandering is the drawing of district maps to give political advantage to a particular group. The political party in power



often uses gerrymandering to prevent competition, gain more seats and retain power and disadvantage the other party. Both Democrats and Republicans have gerrymandered.

WHAT IS THE SOLUTION?

Using an independent, nonpartisan body to draw maps and prohibiting the use of political and voting data in their development would result in fair maps for Wisconsin.

We need legislation that creates a permanent solution to this problem and ensures fair maps for future generations.

Seventy-two percent of Wisconsin voters support a nonpartisan process for drawing voting districts, according to a 2019 Marquette Law School Poll. This process is supported by the passing of Fair Map Resolutions by over 50 county boards and the passing of Fair Map Advisory Referenda in many red and blue counties and municipalities throughout the state.

WANT TO GET INVOLVED?

The Fair Maps Coalition is always looking for volunteers and has many different opportunities. Learn more at FairMapsWi.com/action



FAIR MAPS



WISCONSIN

DESERVES

REPRESENTATION

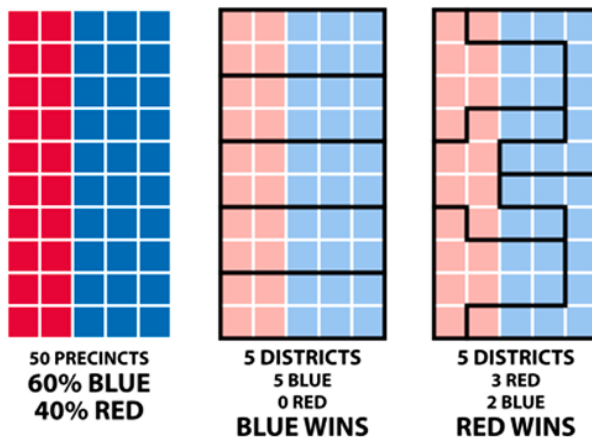
WANT BUT CAN'T GET

- 87%** Universal Background checks for gun purchases
- 86%** Renewable energy efforts
- 73%** Major increase in state aid for special education
- 72%** Replace 1849 Abortion Ban
- 72%** Action to regulate carbon pollution
- 64%** Legalize medical cannabis
- 62%** Expand Medicaid
- 55%** Increase minimum wage

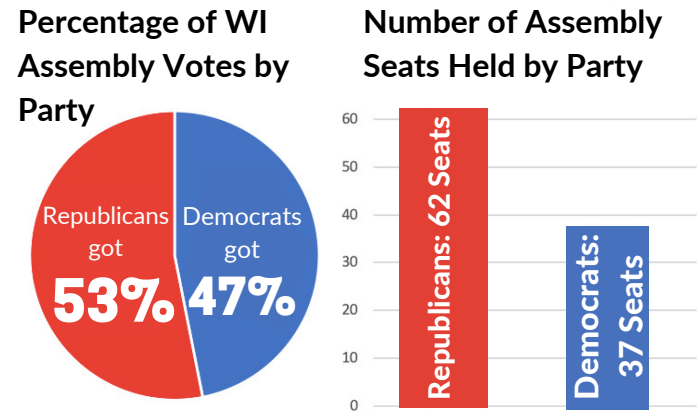
*linktr.ee/FairMapsStats

- 1** Elected officials do not have to listen to voters.
They are practically guaranteed reelection within their gerrymandered districts, making it difficult for voters to hold them accountable.
- 2** Elected officials have more loyalty to their party and their donors.
Officials are almost guaranteed reelection within gerrymandered districts, making them more accountable to their donors than voters.
- 3** Gerrymandering is expensive.
Millions of tax dollars are spent to hire lawyers to draw the maps and to defend them in court battles.

HOW GERRYMANDERING WORKS



2022 Election Example



- 4** Polarization increases. Compromise is lost.
In gerrymandered districts, candidates are forced into extreme positions of their party and their donors.
- 5** Transparency to voters is lost.
Wisconsin's current maps were drawn with very little public input, opposed by everyone who testified at a public hearing, passed along party lines and vetoed by the governor.
- 6** Gerrymandering is often used when re-election is threatened.
Legislators who are in danger of losing an election can be redistricted by the party to enhance their chances of winning.